

BE A HERO®

Children's Home Cambodia



PROJECT PROPOSAL

In Partnership with:

**HOPE FOR THE NATIONS
CAMBODIAN HOPE**

Be A HERO – General Information

Head Office: Box 25077 Mission Park, Kelowna, BC V1W 3Y7
US Office: 2504 W. Main St. Ste K, Bozeman, MT, USA 59718
US Child Sponsorship
Office: 7729 E. Greenway Rd Ste 500 Scottsdale, AZ 85260
Telephone number: (250) 717-1003
Fax number: (250) 717-1013
E-mail address: info@beahero.org
Contact person: Dawn Meier
(250) 717-1003
Website: www.beahero.org
Registered Charity Number: 87886 5609 RR 0001
US 501(c)(3) status #20 - 2175551

Founders



Wesley and Stacey Campbell, founders of Be A HERO, have a long history of working for mercy and social justice globally, speaking at 40 conferences per year, and working with others to help many thousands of the world's less fortunate. These authors of four books, including Wesley's most recent, "Be A Hero – The Battle for Mercy and Social Justice", have also produced 22 CDs, are members of the teaching faculty of the Wagner Leadership Institute, and sit on various Boards. Wesley and his wife Stacey live in Kelowna, BC with their five children.

Overview – Be A HERO

Be A HERO is a registered Canadian Charity with a mandate to educate, inspire, equip and facilitate people of all ages to challenge them to "Be A HERO" to the 1.2 billion children at risk due to poverty, homelessness, child labour, slavery, sexual exploitation, aids and plagues, and war. In partnership with proven, seasoned organizations we fight to save dying children by sponsoring orphans; building orphanages and schools; developing micro-enterprises; advocacy; prayer; and arranging "Hero Holidays" for people to see first-hand the desperate situation that many of our world's children live in, and to help at an orphanage or other mercy project.

Be A HERO was conceived to meet the need for a strategy to connect thousands of people who have a heart for 'children at risk' to the ground-level organizations who are actually doing the work – running orphanages and schools, rescuing children from slavery, feeding the poor. Many times, people have a desire to do something to help needy children, but have no idea how to go about it. Be A HERO provides the compassionate with step-by-step directions on how to gather those in their sphere of influence and, together, do something life-saving and life-changing!

Working with our Field Partners, Be A HERO is improving the lives of children in: Burma, Burundi, Cambodia, Colombia, DR of the Congo, Ecuador, El Salvador, Ethiopia, Ghana, India, Indonesia, Kenya, Liberia, Malawi, Mexico, Mozambique, Philippines, Romania, Sierra Leone, South Africa, Swaziland, Thailand, Uganda, and Zambia.

Be A HERO is structured in such a way that 100% of all donations for children's homes or projects go entirely to the designated project. This is possible because we have businessmen that specifically fund the administrative costs, staff and overhead, so that every dollar that is intended to help a child at risk can go directly to the need. We can issue tax receipts for both Canadian and US donations. Since inception in late 2003, Be A HERO has sent more than 3 million dollars to projects for children at risk.

Overview Hope for the Nations

Hope for the Nations is about 'children at risk'. Our long-term vision is to see children transformed by providing the basic necessities of love, healthcare, education, a healthy community and self-sufficiency. We want to make a difference by starting the process of change.

Hope for the Nations will fulfill its motto "Today's Orphans...Tomorrow's Leaders" by achieving three objectives:

Children's Homes (Security) - Provide community development that will benefit all members of the community because developing productive members of society will help impact that society for the greater good.

Education (Capacity) - Provide a family structure that includes parental care and formal education. Actively train the children to become productive members of society and to be leaders in that society.

Micro Enterprise (Sustainability) - We will work to establish micro-enterprise business models that allow for self-sufficiency of both the Home and the children as they mature and enter society as adults, providing the workers and the children with a sense of accomplishment and self-worth. We do not want them to always be looking to the West as their source of income or their basis for identity.

"Coalition" -- Hope for the Nations believes that the only way to tackle the daunting problems facing today's developing nations is through coalition and partnership. Our

strategy is to align ourselves with nationals who already want to do the work but do not have the ability or the means to carry it out.

Overview Cambodian Hope

Cambodian Hope Organization (CHO) works with communities in and around Poipet on Cambodia's northwest border with Thailand. CHO is a local Non-Government Organization registered with the Ministry of Interior and the Ministry of Rural Development in June 2002. Targeting the needs and opportunities presented in the community, projects include:

Home and school vegetable gardening; water sanitation; animal husbandry; vocational training (sewing, motorbike repair, computer training); HIV/AIDS education and home care; financial assistance to disabled families; restaurant management, food prep, and hygiene training; awareness training re: child trafficking and domestic violence; well drilling.

CHO focuses on assisting:

- Children whose parents are HIV/AIDS positive
- Children from landless families
- Children from families where one or more parents has disability
- Children & women at risk of rape, exploitation and trafficking
- Children from families with drug abuse, alcoholism, or incarceration
- Children amongst the poorest of the poor from families with more than 3 children

Situation in Poipet

The UN ranks Cambodia as one of the world's poorest countries and the people of Poipet have very little. As a border town Poipet is home to many Cambodians who hope to find work in Thailand. Most fail, and are relegated to the huge slum communities, becoming drawn into the town's underground world of illegal gambling, prostitution, and sex trafficking. At particular risk are the 300 street children who daily carry packages across the border for the equivalent of only seven cents per delivery, sleeping in the open at night. Many of these children are kidnapped, trafficked across borders, and forced to work in the international sex trade.

Socio-economic Statistics

- Households have 6.8 members on average
- 21.9% of the households are female headed households
- Adult Literacy rate stands at 63%

- Among 6-12 years old 82.2% attend school. For the 13-18 age group this is 52.7% and drops dramatically to 1.6% for 19-24 years old.
- Disabilities rates were found to be 1.7% for people younger than 18 years. This figure goes up to 6.6% for 19-35 years old, and rises further to 17.1% for those over 36 years of age.

Be A HERO Project

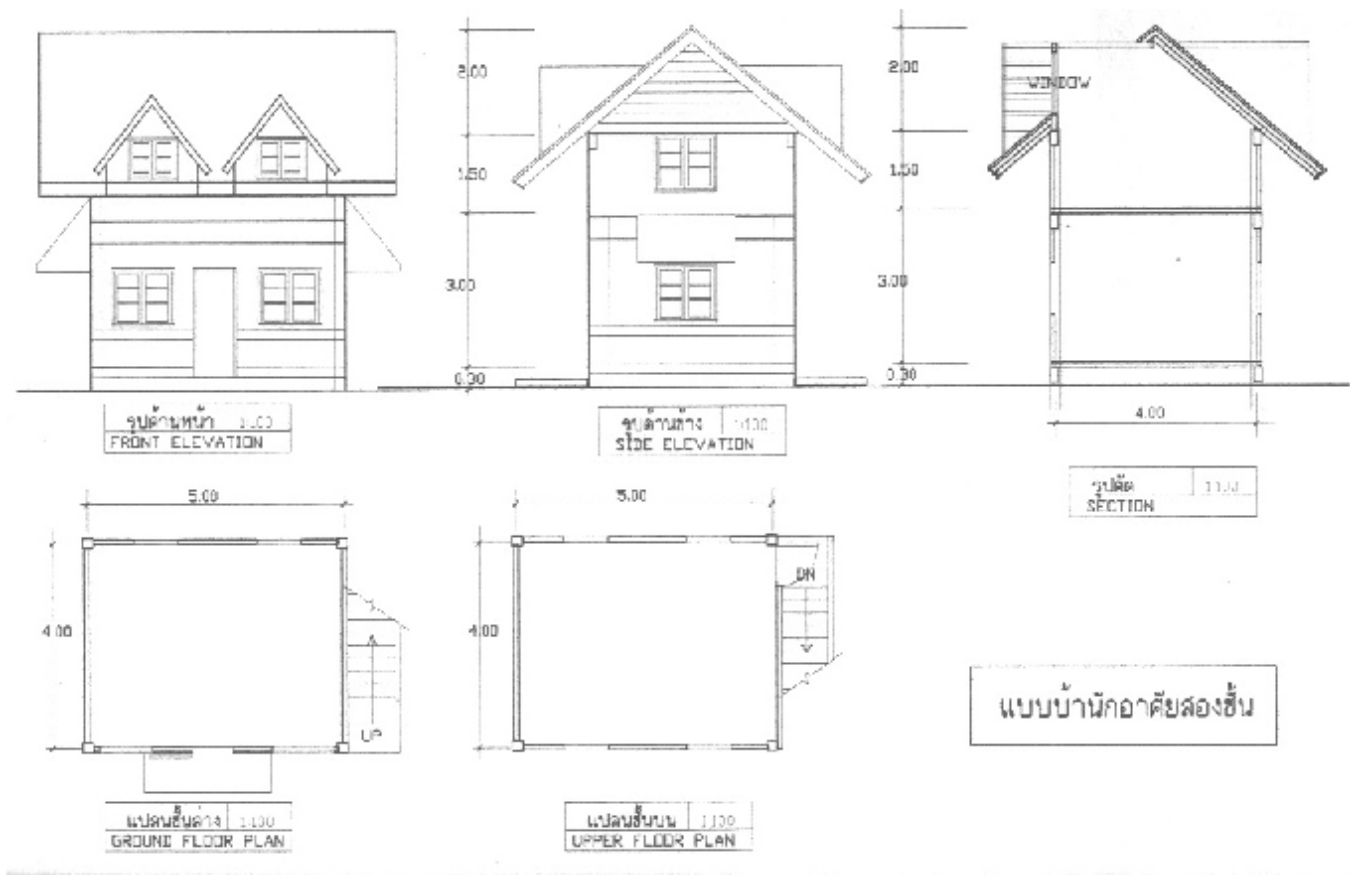


In partnership with Hope for the Nations and Cambodian Hope, Be A HERO plans to build a children's village in Poipet, starting with a children's home for 24 at-risk children. Cambodian Hope has been providing basic life-skills training to children and women; promoting child rights and awareness of trafficking; classes on enhancing health and HIV/AIDS education and prevention; teaching and supporting home vegetable gardening; enabling micro-business through micro-loans, the Clothes Community project, and the Carpets for Communities project. The proposed Children's Village is desperately needed to enable the rescue of children before they fall victims of kidnapping and trafficking.

Five hectares of land have been purchased, at a cost of \$60,000.00 USD. A children's village will be developed in phases as follows:

Note: all figures USD

Phase 1: Dormitory-style building for 24 children (and their caregivers) \$25,000.00; bathrooms (two) \$5,000.00; well \$12,000.00; power \$1500.00; sewer \$1500.00

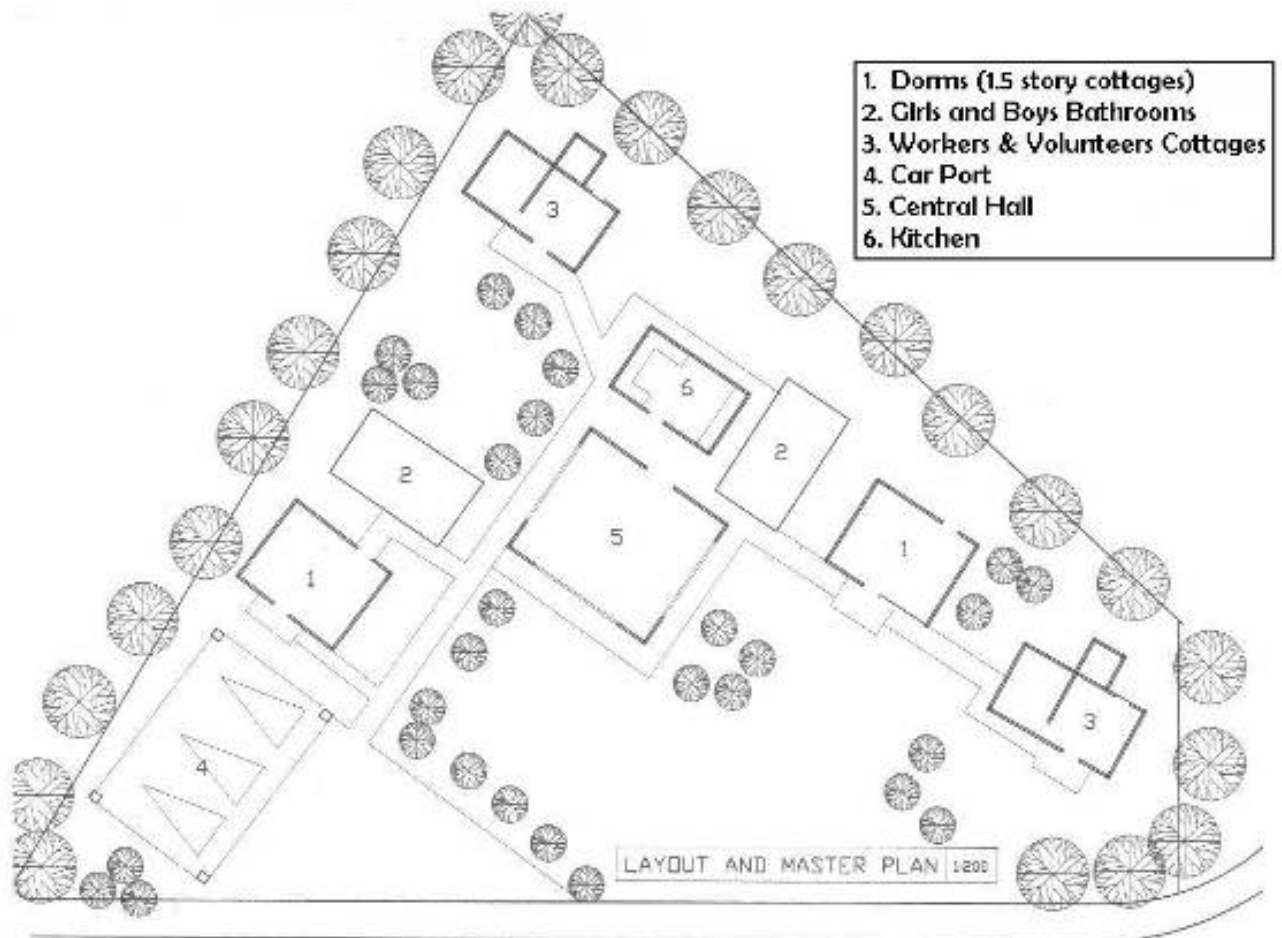


The architecture of the children's home is simple, yet elegant, following traditional Cambodian style with an open feel. Each home will be able to house twenty four children.

Phase 2: Second dormitory for 24 children (and their caregivers) at \$25,000.00 USD.
Dining/Activity hall \$10,000.00

Future Development (not in priority order):

- Vocational Training School/Church. Two-storey building will include classrooms and meeting area \$44,000.00
- School \$28,000.00
- Guest Housing for visitors and short-term volunteers (Two \$15,000.00 each)
- Home for the Director and his family \$15,000.00
- Office building \$15,000.00
- Parking area and car port \$1500.00
- Adjacent land (two hectares \$24,000.00)
- Covered walkways \$1500.00



The construction of this village will save the lives of children, provide them with love, security and safety, ensure they attend school, and transform them from orphans to leaders. Support through the Be A HERO Child Sponsorship program will provide the children with food, clothing, health care and school fees.

100% of all funds donated for this project will be applied directly to the project. Be A HERO does not keep anything for administration. Be A HERO is able to do this because the Hero Partnership and Pillar Program participants designate their donations specifically for administration.

If you would like to invest in this project, we accept donations by cheque or by credit card. Please complete the Gift Form on the last page, and fax or mail it to the address provided.

If you wish to sponsor one of these children, please complete the attached Gift Form and fax, email or mail it to our office. A partial sponsorship, which contributes towards the food, shelter, and clothing costs, is \$33.00 per month. A full sponsorship is \$63.00

per month, which also contributes towards the medical and education costs for the child. The payment options for child sponsorship are:

- 12 post-dated cheques or one cheque for the year
- authorization for credit card withdrawals, either monthly or one amount for the year
- automatic monthly withdrawal (please attach a VOID cheque)

Please make any cheques payable to "Be A HERO", and mail them, along with a completed Gift Form (see next page) to:

In USA:

Be A HERO

2504 W. Main St, Ste K, Bozeman, MT 59718

In Canada:

Be A HERO

Box 25077 Mission Park, Kelowna, BC, V1W 3Y7

Note on all correspondence "Cambodia Children's Village"

You will be sent a receipt for income tax purposes early in the following year.

For info on other Be A HERO projects please visit our website at www.beahero.org

You are a HERO!



BE A HERO

Be A Hero Gift Form

Name _____ Date _____

Address _____

City _____ State/Prov _____ Zip/P. code _____

Country _____ Phone (_____) _____

E-mail Address _____ Occupation _____

I would like to:

Child Sponsor (partial)
\$33.00/mo or \$396.00/yr
(inc \$3.00 handling fee)

Micro-business sponsorship
\$ _____
for _____

Order Be A Hero message DVD
\$15.95 USD + s & h + taxes
(contact us for amount)

Child Sponsorship (full)
\$63.00/mo or \$756.00/yr
(inc. \$3.00 handling fee)

Hero Partnership Program
(Administration and Expansion)
per month – please circle amount
\$25 \$50 \$100 \$250

Order book “Be A Hero: the Battle
for Mercy and Social Justice”
\$21.95 USD + s & h + taxes
(contact us for amount)

Children’s Home Project
\$ _____

Other
\$ _____

country: _____

for: _____

I would like to pay by:

$\frac{3}{4}$ **Cheque:** include 12 monthly post-dated cheques or one lump-sum cheque for the year. **Make cheques payable to “Be A HERO”**

$\frac{3}{4}$ **Automatic Withdrawal:** include a VOID cheque with the amount to be withdrawn each month and the date of the transaction.
Options are 5th, 20th or the 30th.

$\frac{3}{4}$ **Visa** or $\frac{3}{4}$ **MasterCard** Card # _____ Expiry Date: _____

Name on Card _____ Amount to charge \$ _____

Signature: _____ Date: _____

**Mail
e-mail, or
fax form to:**

In Canada

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Box 25077 Mission Park
Kelowna, B.C. V1W 3Y7
ph: (250) 717-1003 fax: (250) 717-1013
e-mail: info@beahero.org

In USA

Be A HERO
2504 W. Main St., Ste K
Bozeman, MT 59718
ph: (406) 522-7107 fax: (406) 586-2356
e-mail: info@beahero.org

YOU ARE A HERO