

BE A HERO.®



PROJECT PROPOSAL

Rebuilding Homes El Salvador

In Partnership With:

WATCH International
(We Are The Children)

Be A HERO – General Information

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Website: www.beahero.org
Registered Charity Number: 87886 5609 RR 0001
Registered Charity in USA: 501(c)(3) status

Founders



Wesley and Stacey Campbell, founders of Be A HERO, have a long history of working for mercy and social justice globally, speaking at 40 conferences per year, and playing a major role in several mercy organizations, including New Life Church, Hope for the Nations, and Be A Hero, which have collectively helped many thousands of the world's less fortunate. These authors of four books, including Wesley's most recent, "Be A Hero – The Battle for Mercy and Social Justice", have also produced 22 CDs, are members of the teaching faculty of the Wagner Leadership Institute, and sit on various Boards. Wesley and his wife Stacey live in Kelowna, BC with their five children.

Overview – Be A HERO

Be A HERO is a registered Canadian Charity with a mandate to educate, inspire, equip and facilitate people of all ages to challenge them to "Be A HERO" to the 1.2 billion children at risk due to poverty, homelessness, child labor, slavery, sexual exploitation, aids and plagues, and war. In partnership with proven, seasoned organizations we fight to save dying children by sponsoring orphans; building orphanages and schools; developing micro-enterprises; advocacy; prayer; and arranging "Hero Holidays" for people to see first-hand the desperate situation that many of our world's children live in, and to help at an orphanage or other mercy project.

Be A HERO was conceived to meet the need for a strategy to connect thousands of people who have a heart for 'children at risk' to the ground-level organizations who are actually doing the work – running orphanages and schools, rescuing children from slavery, feeding the poor. Many times, people have a desire to do something to help needy children, but have no idea how to go about it. Be A HERO provides

the compassionate with step-by-step directions on how to gather those in their sphere of influence and, together, do something life-saving and life-changing!

Be A HERO is structured in such a way that 100% of all donations for children's homes or projects goes entirely to the designated project. This is possible because we have businessmen that specifically fund the administrative costs, staff and overhead, so that every dollar that is intended to help a child at risk can go directly to the need. We can issue tax receipts for both Canadian and US donations

WE ARE THE CHILDREN: WATCH Overview

WATCH is a non-government Canadian organization created by Daniel Germain to promote all projects and activities launched by the Club des Petits Déjeuners outside the Province of Quebec.

Owing to the support of an increasing number of private and public partners, the Club des Petits Déjeuners has been able to open its food facilities in 195 primary and secondary schools since 1994.

In 2000, the Club des Petits Déjeuners created the Jeun Estime program based on the values of self-esteem development.

In 2005, the Club des Petits Déjeuners became a partner of the United Nations World Food Program (WFP). Daniel Germain shared with the World Food Program his expertise and the Club's experience in high-standard services. He also became responsible for Walk the World in Canada, a world walk against hunger.

The Quebec Breakfast Club was founded 10 years ago out of the desire to improve the living conditions of children and to offer them a better chance of success in school. Over 14,250 children are members from across 195 schools in the province begin their day with a complete and nutritious breakfast.

Founder Daniel Germain



In 1990, when he was organizing humanitarian trips to help children in Haiti and Mexico, Daniel Germain's greatest wish was to make the world a better place for children. But the magnitude of the need he witnessed in those countries led him to question where best to start. And so, Daniel Germain came back to his home in Quebec, determined to improve the future of children there in order to one day improve that of children elsewhere. He found out that even in Quebec, children come to school hungry, and as such deprived of a key ingredient for learning: *a healthy breakfast*.

Because today's children are tomorrow's adults, providing for them now means building the foundation for their future.

In the 1990s, Judith Barry took part in the humanitarian trips organized by Daniel Germain. Her deep desire to help others had already given her, at the age of 20, experience in community work. Won over by Germain's dream, she agreed to help him found the Quebec Breakfast Club.

In 1994, thanks to financial support from the Pratt & Whitney Employee Charitable Fund, Daniel Germain and Judith Barry inaugurated the Breakfast Club at the Lionel-Groulx elementary school, located in an underprivileged neighborhood of Longueuil.

Disaster Overview: Hurricane Stan

Hurricane Stan, which made landfall south of Vera Cruz, Mexico, on Oct. 4, 2005, during the region's rainy season, brought severe flooding and landslides to several Central American countries and southern Mexico. El Salvador and Guatemala were particularly hard hit as they were not only struggling with the flooding and landslides but with recent volcanic activity and earthquakes also.

El Salvador – The combined emergencies of the eruption of the Santa Ana (Ilamatepe) volcano on Oct. 1 and flooding caused by Hurricane Stan resulted in 72 deaths and the sheltering of 26,000 people, according to the Government of El Salvador. As of Nov. 15, the alert level within a three-mile radius of the Santa Ana volcano's central crater remained at "Red," the highest level. According to the United Nations World Food Program (WFP), the number of people in shelters as a result of the volcanic eruption and flooding or landslides caused by Hurricane Stan remained at a stable 12,000, as of Nov. 11. . A spokesman for the Salvadoran [Red Cross](#) said that "the emergency is bigger than the rescue capacity, we have floods everywhere, bridges about to collapse, landslides and dozens of roads blocked by mudslides".

Guatemala – Hurricane Stan caused 669 deaths, directly affected more than 470,000 other lives, damaged or destroyed almost 35,000 homes and partially or completely wiped out the sanitation and water systems of entire villages. According to preliminary figures from the United Nations Economic Commission for Latin America and the Caribbean, damages and losses from Hurricane Stan are valued at about \$983 million. The damage to agriculture, according to Guatemala's Ministry of Agriculture, is valued at around \$46 million, with those who depended on terracing particularly affected. On Nov. 11, WFP warned that those affected by Hurricane Stan may face a severe hunger crisis as early as this Christmas. There is concern that, as the cold weather intensifies; people will need to increase their caloric intake. Without sufficient nourishment and with many sanitation and water systems damaged, people will become susceptible to disease.

The country's "State of National Calamity" declaration has been extended until Nov. 30 so that emergency assistance may continue to be provided. Reconstruction and water system rehabilitation activities are underway.



Reconstruction Project in El Salvador

During the first week of October 2005, Central America was hit by Hurricane Stan with torrential rains which did devastating damage to several regions of Guatemala, El Salvador, certain parts of Mexico and Nicaragua.

Working with We Are the Children (WATCH), and CECI (Centre Canadien d'étude et de Cooperation Internationale), housing and farms destroyed by Hurricane Stan will be rebuilt, and food security will be restored. In this area of abject poverty, there is no government assistance to those families who were devastated by the storm. The hurricane wiped out the harvest, and severely damaged the farms. Without the harvest, the farmers have no income.

The villagers own the land, and will rebuild their own homes. CECI is contributing \$625,000.00 to restore the agriculture, and Be A HERO will raise \$50,000.00 for building materials for the homes. CECI will provide a project manager to oversee the project.

These simple concrete homes will have two bedrooms (one for the adults, and one for the children), 2.5 m x 2.8 m; and a living area, 5 m x 2.3 m; two doors, and two windows. Each home will be 25.5 sq meters (5 m x 5.1 m), strengthened to an anti-earthquake standard. The cost for materials is \$4,000.00 per home.



The Project: Houses

HOUSE:

- Standard Size: 25.5 square meters of construction per house, including the front living area
- Bedrooms - 5 meters long by 5.10 meters wide
Two separate rooms (adults and children), 2.5m x 2.8m
- Concrete construction, strengthened anti-earthquake
- The living area is 5 m x 2.30 m
- The floor is made of concrete

COSTS:

- Material cost only, per house : \$4,000.00 USD
- Cost for qualified workers (mason, etc.) per house: \$ 2,000.00 USD

TIMELINE:

- The project will continue until March 31, 2007

Can you Be A HERO to a family who has lost everything including their means of livelihood? If you would like to participate in this rebuilding project, Be A HERO would welcome your donation, either by cheque or by credit card. Complete the Gift Form on the last page.

In USA: Be A HERO
 2304 N. 7th, Ste L
 Bozeman, MT 59715

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 Kelowna, BC V1Y 4X6

Please include a note stating your donation is for the “El Salvador Rebuilding Project”.

To contact Be A HERO: ph (250) 717-1003, email to info@beahero.org

BE A HERO

Be A Hero Gift Form

Name _____ Date _____

Address _____

City _____ State/Prov _____ Zip/P. code _____

Country _____ Phone (_____) _____

E-mail Address _____ Occupation _____

I would like to:

Child Sponsor (partial)
\$33.00/mo or \$396.00/yr
(inc \$3.00 handling fee)

Micro-business sponsorship
\$ _____
for _____

Order Be A Hero message DVD
\$15.95 USD + s & h + taxes
(contact us for amount)

Child Sponsorship (full)
\$63.00/mo or \$756.00/yr
(inc. \$3.00 handling fee)

Hero Partnership Program
(Administration and Expansion)
per month – please circle amount
\$25 \$50 \$100 \$250

Order book “Be A Hero: the Battle
for Mercy and Social Justice”
\$21.95 USD + s & h + taxes
(contact us for amount)

Children’s Home Project
\$ _____

country: _____

I would like to pay by:

$\frac{3}{4}$ **Cheque:** include 12 monthly post-dated cheques, or one lump-sum cheque for the year. Make cheques payable to “Be A Hero”. **Make cheques payable to “Be A Hero”**

$\frac{3}{4}$ **Automatic Withdrawal:** include a VOID cheque with the amount to be withdrawn each month and the date of the transaction. Options are 5th, 20th or the 30th.

$\frac{3}{4}$ **Visa** or $\frac{3}{4}$ **MasterCard** Card # _____ Expiry Date: _____

Name on Card _____ Amount to charge \$ _____

Signature: _____ Date: _____

**Mail
e-mail, or
fax form to:**

In Canada

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YOU ARE A HERO

