

Be **A** HERO®

Rancho Santa Gertrudis Children's Home
Cabo San Lucas, Mexico

PROJECT PROPOSAL



In Partnership with:
Hope for the Nations

Be A HERO – General Information

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(250) 717-1003

Website: www.beahero.org

Registered Charity Number: 87886 5609 RR 0001

US 501(c)(3) status

Founders



Wesley and Stacey Campbell, founders of Be A HERO, have a long history of working for mercy and social justice globally, speaking at 50 conferences per

year. These authors of four books, including Wesley's most recent, "Be A Hero – The Battle for Mercy and Social Justice", have also produced 22 CDs, are members of the teaching faculty of the Wagner Leadership Institute, and sit on various Boards. Wesley and his wife Stacey live in Kelowna, BC with their five children.

Overview – Be A HERO

Be A HERO is a registered Canadian Charity with a mandate to educate, inspire, equip and facilitate people of all ages to challenge them to "Be A HERO" to the 1.2 billion children at risk due to poverty, homelessness, child labour, slavery, sexual exploitation, aids and plagues, and war. In partnership with proven, seasoned organizations we fight to save dying children by sponsoring orphans; building orphanages and schools; developing micro-enterprises; advocacy; prayer; and arranging "Hero Holidays" for people to see first-hand the desperate situation that many of our world's children live in, and to help at an orphanage or other mercy project.

Be A HERO was conceived to meet the need for a strategy to connect thousands of people who have a heart for 'children at risk' to the ground-level organizations who are actually doing the work – running orphanages and schools, rescuing children from slavery, feeding the poor. Many times, people have a desire to do something to help needy children, but have no idea how to go about it. Be A HERO provides the compassionate with step-by-step directions on how to gather those in their sphere of influence and, together, do something life-saving and life-changing! Be A HERO is working in partnership in 28 nations.

Be A HERO is structured in such a way that 100% of all donations for children's homes or projects go entirely to the designated project. This is possible because we have businessmen that specifically fund the administrative costs, staff and overhead, so that every dollar that is intended to help a child at risk can go directly to the need. We can issue tax receipts for both Canadian and US donations. Since inception in late 2003, Be A HERO has sent more than 4 million dollars to projects for children at risk.

Hope for the Nations

Hope for the Nations is a non-profit organization based in Kelowna, B.C., Canada that was founded in 1994, by a group of individuals determined to assist the world's children at risk. Over the course of the years, HFTN has broadened its scope and sharpened its focus. HFTN is now engaged in community development, poverty reduction and gender equity issues in areas that affect children. Hope for the Nations is about 'children at risk'. The long-term vision is to see that children are transformed by providing the basic necessities of love, healthcare, education, a healthy community and self-sufficiency. Hope for the Nations' motto: "Today's Orphans...Tomorrow's Leaders"

Mexico Directors: This project will be headed by Doug and Diane Phillips, from Redding, Ca. who have developed a whole array of social services for children, battered women, and delinquent youth in the south of the Baja California peninsula, including a children's home in Los Cabos. Diane Phillips MSW, and Doug Phillips MSW, LCSW are social workers each having more than 25 years' experience with abused children and teens. Diane has been a therapist with children and teens and then founded and managed a foster care agency currently serving 49 children. Doug founded and managed a counselling centre, homes for the developmentally disabled, and managed children's homes before founding and managing a foster care agency serving 96 children. Doug and Diane have been foster parents, and house parents in several children's homes, and are licensed both in Mexico and in California.



The above photos are children in Doug and Diane's care in Los Cabos. The Children's Home there is named "Milagro de Amor" which means "miracle of love".

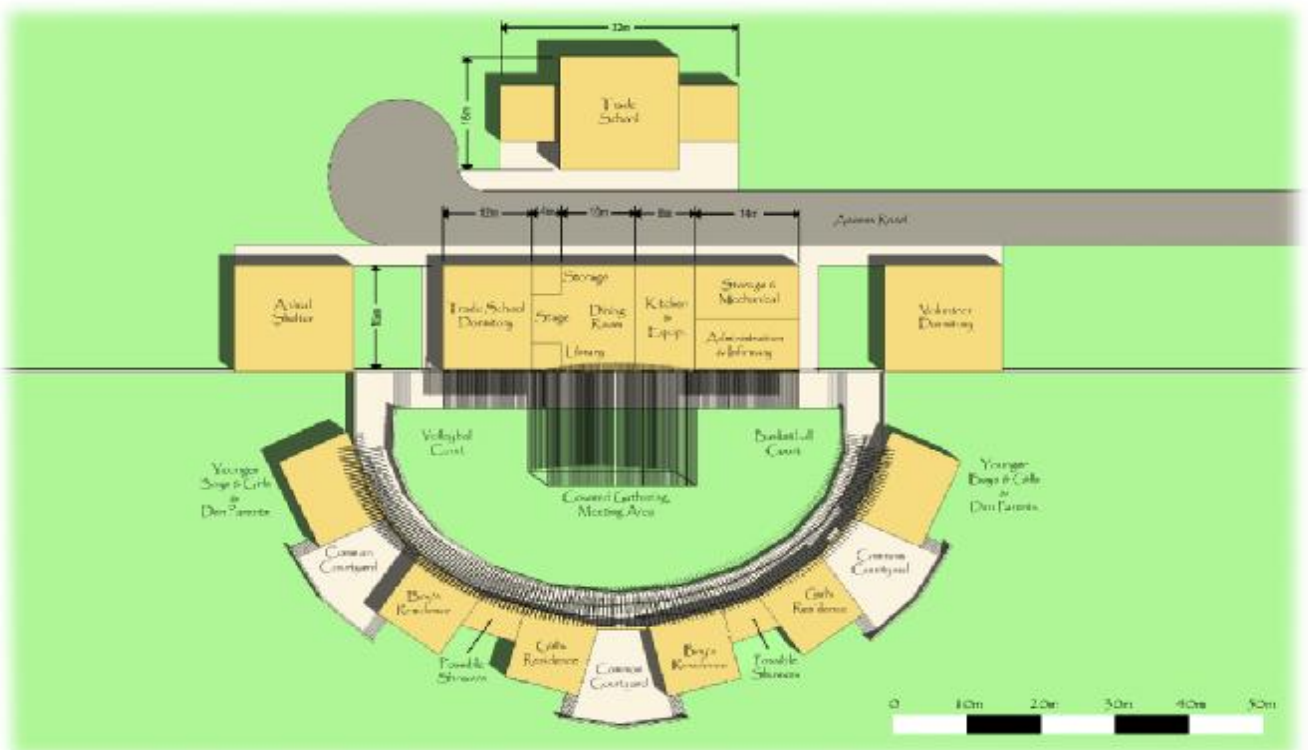
Rancho Santa Gertrudis Mexican Children's Home Cabo San Lucas, Mexico

PROJECT in Cabo San Lucas, Mexico: Creation of a Children's Village to care for the region's children at risk, including orphaned, abandoned and abused children. Some children are on the street as a result of one or both parents dying, becoming imprisoned, or drug addictions.

Drawings are ready to submit to local authorities for this major project just outside of Cabo San Lucas and construction will begin once permits and funding are in place, and the land deal is finalized.

The plans include a children's home as well as a vocational school. The land has been donated by a local developer and a number of local business people are involved.

Four apartment-style homes (3 bedrooms each), with a sitting room and kitchenette are proposed. There will be a central dining room for the main meal.



Phase I – All estimated costs (in USD)	
Preliminary – specs, permits, engineering etc.	\$30,000
Site preparation	16,000
Architectural Design (no cost – donated)	0
Well construction	18,000
On Site Supervision	<u>60,000</u>
Approximate total for First Phase.....	\$124,000

Phase II –	
2 duplexes (2 units each building)	
per-unit cost labour and materials	\$150,000
Each building will contain a kitchen for daily meals	
Total for 2 duplexes (total 4 units)	\$600,000

- Initial intake will be 40 children and eight caregivers (12 people per unit)
- Projected capacity for entire Village is 100 children

After the duplexes are built a common eating area will be constructed, large enough to accommodate all of the children and caregivers to have occasional meals together and enjoy other activities. This would be an outside structure with a covering.

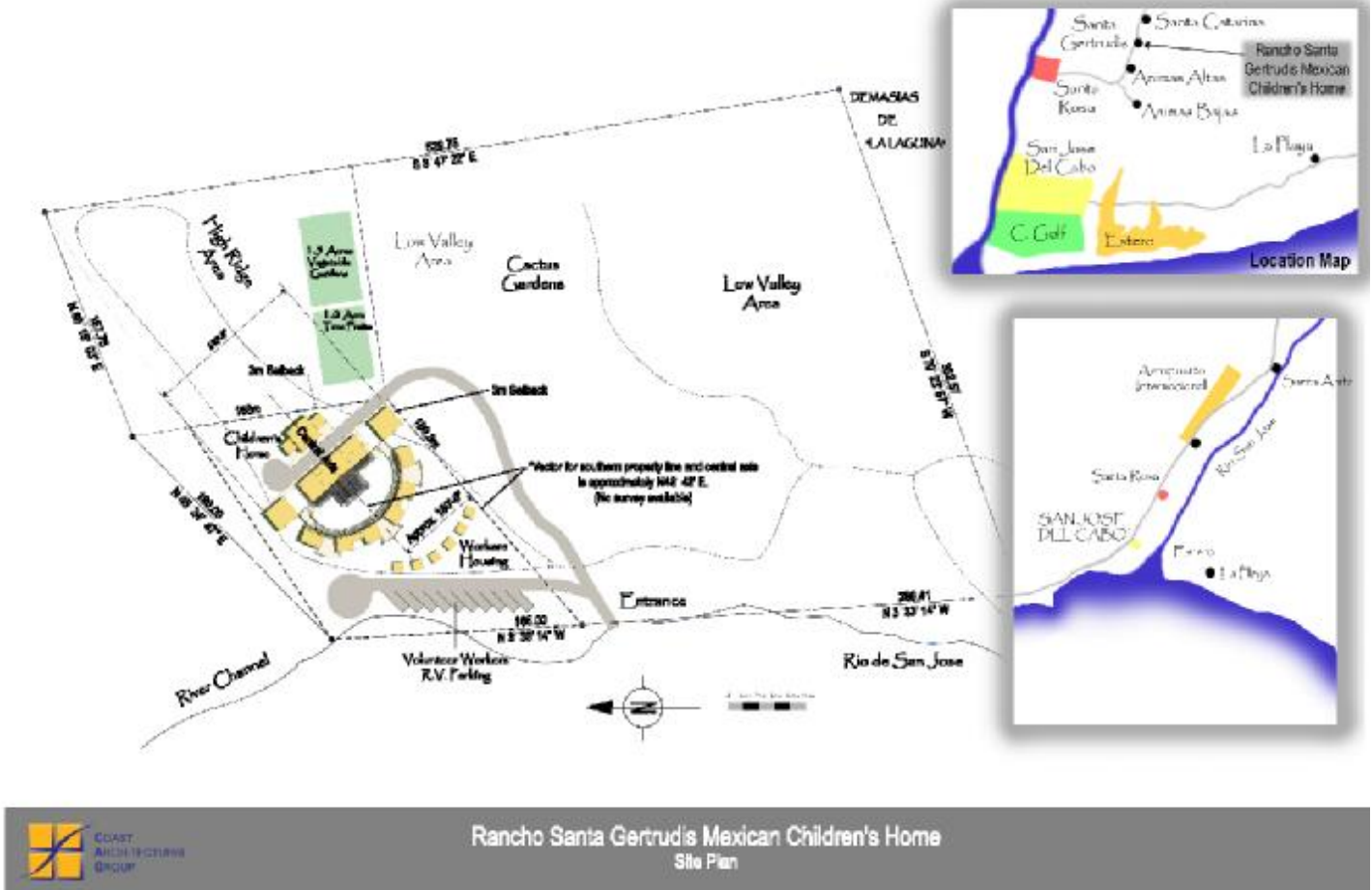
Estimated cost for kitchen	\$15,000
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Phase III – construction of dormitories
 - construction of the trade school

Costs have not yet been estimated for the dormitories and the trade school.



Overview of location:



100% of all funds donated for this project will be applied directly to the project. Be A HERO does not keep anything for administration. Be A HERO is able to do this because the Hero Partnership and Pillar Program participants designate their donations specifically for administration.

If you would like to invest in this project, we can accept donations by cheque or by credit card.

If you wish to sponsor one of these children, please complete the attached Gift Form and fax, email or mail it to our office. A partial sponsorship, which contributes towards the food, shelter, and clothing costs, is \$33.00 per month. A full sponsorship is \$63.00 per month, which also contributes towards the medical and education costs for the child. The payment options for child sponsorship are:

- authorization for credit card withdrawals, either monthly or one amount for the year
- automatic withdrawal (please attach a VOID cheque)

Make any cheques payable to "Be A HERO", and mail them, along with a completed Gift Form (see last page) to:

In USA:

Be A HERO
2504 W. Main St., Ste K
Bozeman, MT 59718

In Canada:

Be A HERO
Box 25077 Mission Park.
Kelowna, BC
V1W 3Y7

Note on all correspondence "Cabo San Lucas Orphanage Project"

You will be sent a receipt for income tax purposes early in the following year.

For information on other Be A HERO projects visit our website at www.beahero.org.



BE A HERO®

Be A Hero Gift Form

Name _____ Date _____

Address _____

City _____ State/Prov _____ Zip/P. code _____

Country _____ Phone (_____) _____

E-mail Address _____ Occupation _____

I would like to:

Child Sponsor (partial)
\$33.00/mo or \$396.00/yr
(inc \$3.00 handling fee)

Micro-business sponsorship
\$ _____
for _____

Order Be A Hero message DVD
\$15.95 USD + s & h + taxes
(contact us for amount)

Child Sponsorship (full)
\$63.00/mo or \$756.00/yr
(inc. \$3.00 handling fee)

Hero Partnership Program
(Administration and Expansion)
per month – please circle amount
\$25 \$50 \$100 \$250

Order book "Be A Hero: the Battle
for Mercy and Social Justice"
\$21.95 USD + s & h + taxes
(contact us for amount)

Children's Home Project
\$ _____

Other (specify)

country: _____

I would like to pay by:

$\frac{3}{4}$ *Automatic Withdrawal*: include a VOID cheque with the amount to be withdrawn each month and the date of the transaction. Options are 5th, 20th or the 30th.

$\frac{3}{4}$ *Visa* or $\frac{3}{4}$ *MasterCard* Card # _____ Expiry Date: _____

Name on Card _____ Amount to charge \$ _____

Signature: _____ Date: _____

Mail
e-mail, or
fax form to:

In Canada
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YOU ARE A HERO