

# Be **A** HERO

*Light of the World School*

Minas Gerias, Brazil



*In Partnership with:*  
Light of the World

## **Be A HERO – General Information**

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Registered Charity Number: 87886 5609 RR 0001  
US 501 (c)(3)Tax ID# 20-2175179

## **Founders**



Wesley and Stacey Campbell, founders of Be A HERO, have a long history of working for mercy and social justice globally, speaking at 40 conferences per year, and playing a major role in other mercy organizations which have collectively helped many thousands of the world's less fortunate. These authors of four books, including Wesley's most recent, "Be A Hero – The Battle for Mercy and Social Justice", have also produced 22 CDs, are members of the teaching faculty of the Wagner Leadership Institute, and sit on various Boards. Wesley and his wife Stacey live in Kelowna, BC with their five children.

## **Overview – Be A HERO**

Be A HERO is a registered Canadian Charity with a mandate to educate, inspire, equip and facilitate people of all ages to challenge them to "Be A HERO" to the 1.2 billion children at risk due to poverty, homelessness, child labour, slavery, sexual exploitation, aids and plagues, and war. In partnership with proven, seasoned organizations we fight to save dying children by sponsoring orphans; building orphanages and schools; developing micro-enterprises; advocacy; prayer; and arranging "Hero Holidays" for people to see first-hand the desperate situation that many of our world's children live in, and to help at an orphanage or other mercy project.

Be A HERO was conceived to meet the need for a strategy to connect thousands of people who have a heart for 'children at risk' to the ground-level organizations who are actually doing the work – running orphanages and schools, rescuing children from slavery, feeding the poor. Many times, people have a desire to do something to help needy children, but have no idea how to go about it. Be A HERO provides the compassionate with step-by-step directions on how to gather those in their sphere of influence and, together, do something life-saving and life-changing!

Be A HERO is structured in such a way that 100% of all donations for children's homes or projects go entirely to the designated project. This is possible because we have businessmen that specifically fund the administrative costs, staff and overhead, so that every dollar that is intended to help a child at risk can go directly to the need. We can issue tax receipts for both Canadian and US donations.

### *Overview - Light of the World*

Light of the World (LW) is headed by Pastor Ricardo César Crosara Magnino. A native Brazilian, Ricardo and his wife Andrea have two children. Light of the World is a mercy organization with a vision to bring reformation to society through a culture of love and service.

Light of the World (LW) has already developed several projects to benefit the city and its inhabitants, including: training and educating women in different professions so that they can contribute to their family income (i.e. knitting and cloth painting); adult literacy courses for all who want to attend; a partnership program with area doctors to provide vaccinations, various medical screenings, and medical care; a partnership program with area dentists and hygienists to provide teeth cleaning for children, and oral hygiene instruction; and a program to provide free haircuts and grooming for all ages, both male and female. Another popular program has been a clothing drive to provide both clothing for the needy and income from the sale of the rest of the clothing to raise money to further aid the poor and deliver basic food items to them.

In an effort to continually bring needed services to the community LW conducts surveys in the local area to increase the effectiveness of their programs and to help meet the community's specific needs. Using the data collected a determination is made of the greatest needs of both the local neighborhoods and the city. One need that has been identified and has been chosen as a focus is the lack of educational opportunities for children who live in extremely impoverished conditions (near famine). Because of this lack, many of the children find themselves involved in prostitution and drug dealing which can result in violence and unrest for the families that try to recover them from the

criminals' hands. By providing access to schools these children who would have likely ended up living on the streets are offered a chance to change their destiny. Something must be done to help these children start a new life off of the wretched streets. The city of Uberlandia has approximately 7000 more school-aged children than the public school system in can handle. Light of the World's proposed project will provide schooling for these children potentially giving them an opportunity to become a productive member of society, and a way of escape from a miserable life in poverty.

## *The Project*

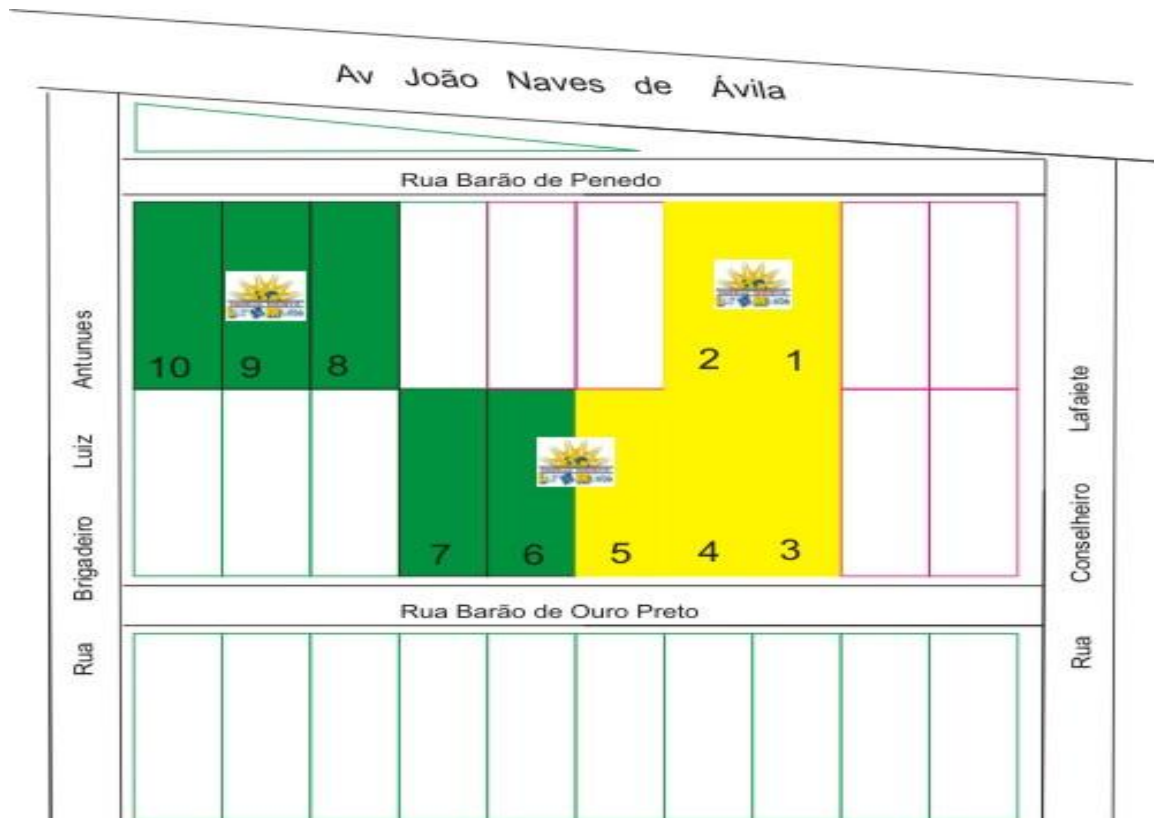
The Light of the World School will be a pilot project to provide access to education at no cost for children who would not otherwise have this opportunity. The dream is to multiply this project throughout the city, eventually providing access to schooling to every child in Uberlandia.

Light of the World owns a building with a total area of 32,280 sq. ft, with 9,684 sq. ft available for new development. Currently 9,684 sq. ft is used for a church, and 6,456 sq. ft is used for four classrooms. The classrooms include furniture, desks, whiteboards, TV sets and air conditioning units. In addition to the classrooms there is 6,456 sq ft that houses a library, school office, restrooms, nursery, counseling rooms and a kitchen with a professional stove.





- 1 – Administrative area
- 2 – Existing rooms
- 3 – Available area for expansion


The following map illustrates the specifics of each area:




### Description

 Constructed area *not belonging* to LW (19,368 ft<sup>2</sup>). This area belongs to commercial storeowners.

 Constructed area that *belongs* to LW (16,140 ft<sup>2</sup>)

 Undeveloped land owned by LW (16,140 ft<sup>2</sup>)

 Available undeveloped area *NOT owned* by LW (12,912 ft<sup>2</sup>). This area could be bought and used by LW based upon its close vicinity to property already owned by LW. The cost for each plot is approximately \$15,000.00



Constructed area that *belongs* to LWC (16,140 ft<sup>2</sup>)



Undeveloped land owned by LWC (16,140 ft<sup>2</sup>)



Each piece of land has a total area of 3,228 ft<sup>2</sup> (10m (32.81ft) length x 30 (98.43ft) width).

Based upon evaluation of the existing structures some modifications will have to be made to meet the needs of the school which include: construction of eight additional classrooms, a better floor plan for the kitchen, adaptation of exit doors for classrooms according to required state laws and provision of suitable furniture. The official documents have been submitted to City Hall for approval.

The construction will take approximately forty-five days to complete at a cost of US\$ 12,363.00\*. The projected start date for the school is scheduled for the end of February or beginning of March 2007 as this coincides with Brazil's school year calendar. The goal is to enroll 185 children for the first year of the school which will include kindergarten for ages three to five years of age and primary first grade for children six years of age. The school will provide lunch, a late afternoon snack, and dinner, so that the children can be on site full time. . The children will also enjoy general art classes (i.e. music, dance, and painting) during both morning and afternoon periods.

During holiday vacations meals and activities such as soccer and basketball schools will be offered. The first holiday school will start in January 2007, which will include instruction by some of our country's professional soccer players.

For adults we will be offering computer courses and language classes in both Spanish and English at no cost.

The plan is to expand the school facilities over the course of 2007 so they will be ready to accept more students for the 2008 school year. The expansion will occur on lots six and seven of the property that LW already owns. The additional facility will allow the accommodation of an additional 185 students that are forecasted to attend the school in 2008, bringing the total enrollment to 370 students. 2008 will also see the opening of new classes for elementary school, which will include second through fifth grades in addition to the existing kindergarten and first grades.

## Budget

\* All financial estimates are subject to 5 – 8 % fluctuations due to exchange rates

- Retrofit building: Add on 8 classrooms to the structure so that there will be a total of 12 classrooms to accommodate 185 children. Cost: US\$12,363.00
- School books & supplies:

Annual cost per student:	US\$ 48.00
Total cost:	US\$ 8,900.00
- Student clothing cost:

Annual cost per student	US\$ 49.00
Total cost:	US\$ 9,065.00
- Furniture and equipment: (complete furnishings for all classrooms, furniture for dining room, and indoor and outdoor play grounds)

Total cost:	US\$ 17,660.00
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## Operating Cost for 2007

- Professionals: (teachers, coordinators, directors, janitors, secretaries and nurses) required by law:

Cost per student:	US\$ 74.63
Total cost:	US\$ 13,806.55
- School Administration: (salaries and taxes)

Cost per student:	US\$ 74.63
Total cost:	US\$13,806.55
- Monthly Food Cost:

Cost per student:	US\$ 79.47
Total Cost	US\$14,701.95
- Kitchen modifications: All the materials needed have been purchased.
- Electricity, water/sewer, garbage, and phone etc. will be donated by LW

## Future Vision

The Light of the World School is a pilot project undertaken by Light of the World. The vision is to invite churches from all over the city and region to modify their buildings and start a school in their facility after the model developed by Light of the World. This could potentially solve the crisis created by the overtaxed public school system that results in unschooled children unsupervised on the streets.

## To donate

100% of all funds donated for this project will be applied directly to the project. Be A HERO does not keep anything for administration. Be A HERO is able to do this because the Hero Partnership and Pillar Program participants designate their donations specifically for administration.

If you would like to contribute towards this project, we can accept donations by cheque or by credit card. Please make any cheques payable to "Be A HERO", and mail them, along with a completed Gift Form (see last page) to:

In USA:

Be A HERO

2304 N. 7th, Ste L, Bozeman, MT 59715

In Canada:

Be A HERO

#6 – 1155 KLO Rd., Kelowna, BC, V1Y 4X6

Note on all correspondence "Light of the World School - Brazil"

You will be sent a receipt for income tax purposes early in the following year.

For information on other Be A HERO projects, please visit our website at [www.beahero.org](http://www.beahero.org).

# BE A HERO

## Be A Hero Gift Form

Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Prov \_\_\_\_\_ Zip/P. code \_\_\_\_\_

Country \_\_\_\_\_ Phone (\_\_\_\_\_) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Occupation \_\_\_\_\_

### I would like to:

Child Sponsor (partial)  
\$33.00/mo or \$396.00/yr  
(inc \$3.00 handling fee)

Micro-business sponsorship  
\$ \_\_\_\_\_  
for \_\_\_\_\_

Order Be A Hero message DVD  
\$15.95 USD + s & h + taxes  
(contact us for amount)

Child Sponsorship (full)  
\$63.00/mo or \$756.00/yr  
(inc. \$3.00 handling fee)

Hero Partnership Program  
(Administration and Expansion)  
per month – please circle amount  
\$25    \$50    \$100    \$250

Order book “Be A Hero: the Battle  
for Mercy and Social Justice”  
\$21.95 USD + s & h + taxes  
(contact us for amount)

Children’s Home Project  
\$ \_\_\_\_\_

country: \_\_\_\_\_

### I would like to pay by:

$\frac{3}{4}$  **Cheque:** include 12 monthly post-dated cheques, or one lump-sum cheque for the year. Make cheques payable to “Be A Hero”.  
**Make cheques payable to “Be A Hero”**

$\frac{3}{4}$  **Automatic Withdrawal:** include a VOID cheque with the amount to be withdrawn each month and the date of the transaction.  
Options are 5<sup>th</sup>, 20<sup>th</sup> or the 30<sup>th</sup>.

$\frac{3}{4}$  **Visa** or  $\frac{3}{4}$  **MasterCard** Card # \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Name on Card \_\_\_\_\_ Amount to charge \$ \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail  
e-mail, or  
fax form to:**

#### In Canada

Be A HERO  
#6 – 1155 KLO Rd.  
Kelowna, B.C. V1Y 4X6  
ph: (250) 717-1003 fax: (250) 717-1013  
e-mail: [info@beahero.org](mailto:info@beahero.org)

#### In USA

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2304 N. 7<sup>th</sup> Ste L  
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e-mail: [info@beahero.org](mailto:info@beahero.org)

**YOU ARE A HERO**